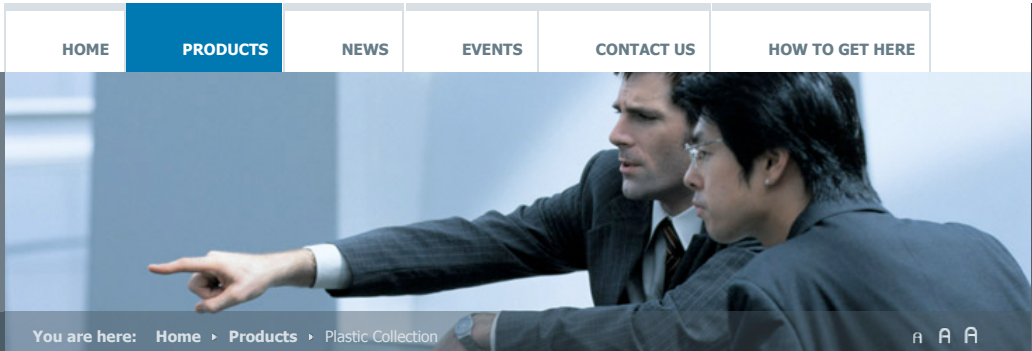


Nasce Guandong

Il 3 Ottobre 2007, presso la nuova sede di Guandong, conferenza stampa di presentazione.



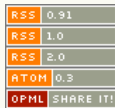
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Plastic Collection



The PLASTIC COLLECTION is the ideal solution for applications such as roll-up and pop-up, floor graphics and glass decoration. The finishing is made of multilayer products which surpass the old concept of mono layer printing product.



This guarantees a higher thickness, from which derive increased resistance and planarity of the

materials, avoiding the so-called 'curling effect', which often occurs during the processing of calendered PVC with a lower thickness than 200/220 my. A technical characteristic which is very important and must guarantee the maximum esthetical quality.

The new Guandong Plastic Collection includes the following material:

- PVC/Polyester white/white or white/grey
- PVC/ Polyester backlit
- PVC/Polyprop bi-axial pearled
- PVC/ Polyester /PVC block out
- Ground Finish PVC in sandblast or frosted effect
- PVC floor graphic
- PVC cling electrostatic

PRODUCT (application)	COLOR (front/back)	LAYER (structure)	THICKNESS (micron)	Available		OTHER FEATURES
				widths (m)	lengths (m)	
Layer for ROLL-UP & POP-UP	white / white	mat PVC + Polyester	220	0,914/1,06/1,27/1,37/1,52	50	Very high stability, excellent printability, suitable for frames POP/POS
	white / grey	mat PVC + Polyester		0,914/1,06/1,27/1,52		
	transp. matt / gloss	mat PVC + Polyester	205	1,27		
	silver mirror	PVC + Silver Polyester	205	1,27		
	opal / diffuser	backlit PVC + Polyester	220	1,27/1,52		
	white / pearl white	mat PVC + PP	250	1,27/1,52		
	white / black / white	blockout PVC / PET / PVC	300	1,27		
FLOOR GRAPHIC	white / black / white	blockout PVC / PET / PVC	450	1,27/1,52	50	To be laminated on printed removable SAV
	transparent	sandblast PVC layer (self-adhesive)	200	1,27		
CLING electrostatic	white	High gloss soft PVC on photograde paper	150	1,06	30	No glue with photo paper liner
	transparent		150			
	transparent		350			

- File .xls: Specification techniques Plastic Collection - [Download](#)

